

EDITORIAL CALENDAR 2024

FOR 2024 we have four issues of SDC Channel Insights planned + 2 Video Magazines.
The SDC portfolio will continue the successful combination of articles and video interviews, and covering all the major business and technology topics that are essential knowledge for the Channel. That's everything from customer experience and IT operations, through the hybrid workplace, change management and sustainability, to 5G and the edge, AI and automation, and cybersecurity.

| ISSUE | 1 | 2 | 3 (VIDEO ISSUE) |
|----------------------------------|--------------------|-------------------|----------------------|
| MONTH | FEBRUARY / MARCH | APRIL / MAY | JUNE / JULY |
| ADVERTISING + EDITORIAL DEADLINE | 01 FEBRUARY | 09 APRIL | - |
| INTERVIEWS BY | - | - | 26 JUNE |
| PUBLISHED | 15 FEBRUARY | 23 APRIL | 01 JULY |
| FOCUS | HYBRID / WORKPLACE | 5G / EDGE / IOT | SUSTAINABILITY / ESG |
| FEATURE | NETWORKS + COMMS | STORAGE / COMPUTE | |
| FEATURE | ANALYTICS | MOBILE IT | |

| ISSUE | 4 | 5 | 6 (VIDEO ISSUE) |
|----------------------------------|--------------------|--------------------------|--------------------|
| MONTH | AUGUST / SEPTEMBER | OCTOBER / NOVEMBER | DECEMBER / JANUARY |
| ADVERTISING + EDITORIAL DEADLINE | 01 AUGUST | 02 OCTOBER | - |
| INTERVIEWS BY | - | - | 02 DECEMBER |
| PUBLISHED | 15 AUGUST | 16 OCTOBER | 09 DECEMBER |
| FOCUS | CYBERSECURITY | AI + AUTOMATION | WORKFORCE / SKILLS |
| FEATURE | DX / CX | CLOUD + MANAGED SERVICES | |
| FEATURE | ITOPS | DATA CENTRES | |

Publication date two weeks after advertisement deadline.

In addition, there will be four additional VIDEO Magazines dedicated to the MSS 2024 events and the SDC Awards 2024. We welcome the submission of bylined articles and blogs for consideration for inclusion in SDC magazine.